



‘WHO’ SAYS CHICKEN BOOSTS IMMUNITY

By Dr. Sushanth Rai

The World Health Organisation (WHO) has categorically stated that “the immune system requires the support of many nutrients. It is recommended to consume a variety of foods for a healthy and balanced diet, including whole grains, legumes, vegetables, fruits, nuts and animal source foods. There is no single food that will prevent you from catching Covid-19.” During the initial days of Covid-19, people started spreading rumours that chicken was one of the sources of infection and this resulted in huge dumping of chicken, without any scientific evidence. "There is currently no evidence that people can catch Covid-19 from food. The virus that causes Covid-19 can be killed at temperatures similar to that of other known viruses and bacteria found in food. Foods such as meat, poultry and eggs should always be thoroughly cooked to at least 70 degrees centigrade.”



KPFBA Honours Minister for Animal Husbandry & Fisheries



KPFBA felicitated Sri Prabhu Bamala Chavan, Hon’ble Minister for Animal Husbandry & Fisheries. KPFBA President, Dr. Sushanth Rai (right of the Minister), briefed about the proactive role the association has been playing.

In the picture (IL-R): Mr Inayath Ulla Khan (Executive Secretary), Dr. Sushanth Rai. B (President), Mr. M Sriharireddy (Past President), Sri Prabhu Bamala Chavan, Hon’ble Minister, Dr. HD Narayanswami VC - KVAFSU & Dr.KC Veeranna, Registrar - KVAFSU

KPFBA felicitates new Director of Animal Husbandry & Veterinary Services

KPFBA members felicitating **Dr. Manjunath Palegar**, Director of Animal Husbandry & Veterinary Sciences. The KPFBA team led by the President, Dr. Sushanth Rai, briefed the new Director of the activities of the Association.



L-R: Mr. Inayath Ulla Khan, Mr. K.S.Akhilesh Babu, Mr. M.Shrihari Reddy, Mr.K.S.Ashok Kumar, Dr. Sushanth Rai, Mr. M.C.R.Shetty, Mr. P.S.Nandakumar, Mr. Prasanna Kumar, Mr. Sanjeev Manoj Kumar Vellayutham and Mr. A.N.Shetty

Company of the month

ANUPAMA FEEDS AND FARMS is a poultry production and supply chain that specializes in distribution of quality poultry products, headquartered at Kalpane, Kulshekar, Mangalore. We market our product by the brand name IDEAL CHICKEN. IDEAL CHICKEN is one of Karnataka's leading poultry producers today. IDEAL CHICKEN, the family-owned and operated company was established in 2005 by Mr. Vincent Cutinha, an entrepreneur. Mr.Vincent identified the potential of poultry sales in the market and initiated the company's retail business by establishing the first Ideal Chicken outlet at Kulshekar Kaikamba, Mangalore on 27 September 2005

Person of the Month

Dr. G.Devegowda, Emeritus Professor of Division of Animal Sciences, University of Agricultural Sciences, Bangalore. Dr. Devegowda is a well-known scientist. He is a recipient of the Biotechnology of Excellence, the International Feed Industry's award for his contribution in the field of Animal Biotechnology and Nutrition. He has also bagged the Compound Livestock Feed Manufacturers Association Award for his outstanding contribution in the field of Animal Feed Technology. He is widely travelled (visited more than 75 countries) and presented scientific papers. He served in the Editorial board of World's Mycotoxin Journal (2004 to 2012)

GLOBAL POULTRY MARKET TO TOUCH \$405 BILLION

The global poultry market size reached a value of nearly \$319.2 billion in 2019, having grown at a compound annual growth rate (CAGR) of 5.5% since 2015, and is expected to grow at a CAGR of 6.1% to nearly \$405 billion by 2023. The global poultry market growth rate is expected to be 7.2% through 2025, reaching nearly \$465.7 billion, and a CAGR of 6.8% to \$645.7 billion by 2030

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'NANNY ROBOTS' IN THAILAND REDUCE OUTBREAKS

Thailand's Charoen Pokphand Group (CP Group) is using robots for specialized tasks, including feeding and monitoring. Metabolic Robots have created robotic feeders that can increase feed efficiencies, lower mortality rates and alert the producer of potential disease concerns. "Nanny robots" are used by CP Group to maintain healthy flocks of around 3 million laying hens. If the robots detect an ill bird, humans are alerted and the bird is removed immediately. These automations will reduce outbreaks of bird flu and foodborne illnesses, improving the safety of the entire supply chain from producer to consumer

KPFBA delegation felicitated Dr Bhaskar Naik, 6th September 2021



KPFBA delegation felicitated Dr Bhaskar Naik, PS to Minister for Animal Husbandry and Fisheries. Present in the picture are Dr. Jayaprakash, OSD to Minister; Dr. Sushanth Rai.B, President, KPFBA; Dr. Gopal Reddy, Vice President, IVPI, and Inayath Ulla Khan, Executive Secretary, KPFBA.

Association of Teachers, KVAFSU, recently felicitated Dr. Sushanth Rai.B, President, KPFBA – 5th September 2021



CLICK Here to watch

<https://www.facebook.com/692814030808957/posts/4280203452069979/>

KPFBA signs MoU with KVAFSU on 11th August 2021



KPFBA & KVAFSU signed a MoU On 11th Aug 2021 to establish 'KVAFSU-KPFBA Poultry Training Center and Diagnostic Laboratory' in KVAFSU, Hebbal Bengaluru Campus, to cater to the needs of poultry farmers and breeders of the state and for practical training of Graduate and Post Graduate students of KVAFSU.



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in
You Tube



How much Chicken you need to consume a day to stay healthy?

This video shows how much chicken you need to consume to be healthy. This is based on body weight. Watch video to know more.

CLICK Here to watch

<https://www.youtube.com/watch?v=AmizxYGZdGc>

RECEPIE OF THE MONTH **Barbeque Chicken Soy Drumsticks**



- 8 chicken drumsticks
- 1/2 cup barbecue sauce
- 1/4 cup low sodium soy sauce
- 1 tablespoon minced garlic
- 1 tablespoon rice wine vinegar (or any white vinegar)
- Drizzle of sesame oil

1. Preheat oven to 430°F | 220°C
2. Arrange drumsticks into a baking dish. Pour sauces and vinegar and add the garlic. Optionally, add a drizzle of sesame oil and vinegar, and rub the sauces into the chicken until evenly coated. Season with salt to taste (about 1/2-1 teaspoon)
3. Cover with foil and bake in the oven for 25 minutes, or until cooked
3. Change oven settings to broil/grill on medium heat. Uncover and allow chicken to broil until golden brown on both sides
4. Serve over rice, with mashed potatoes, noodles or steamed vegetables!

DID YOU KNOW?
At around 25 billion chickens in the world, there are more of them (all breeds combined) than any other bird species on the planet.

CHICKEN RUN



Chickens can run up to 9mph. Chicken Run is a 2000 British stop-motion animated comedy film. The plot centres on a group of chickens who see Rocky, a rooster, as their only hope to escape the farm from the owners. The movie grossed over \$224 million, the highest grossing stop motion animated film in history.

COCKFIGHTING



Chickens were originally domesticated and bred for cockfighting, not as food.

WHICH DAY OF THE WEEK CHICKEN HATE THE MOST?
Its FRY - DAY

NOT COLOR BLIND



Chickens are not colorblind. In fact, they see color better than humans do. While humans have three cones to help them differentiate red, green and blue chickens are also able to differentiate violet and ultraviolet light.