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Naveen Pasuparthi Elected as President of KPFBA



Naveen Pasuparthi of the Nanda Group, a formidable player in the poultry sector & Dy Chairman of CLFMA (Compound Livestock Feed Manufacturers Association) of India, has been elected President of the Karnataka Poultry Farmers & Breeders Association (KPFBA) for 2023-2024 & 2024-2025 at its AGM held on October 31, 2023 here.

The newly elected Managing Committee consists of, Mr. Manjesh Kumar Jadav (Vice President), Mr. Sanjeev Sham Rao Deshpande (Vice President), Mr. M S R Prasad (General Secretary), Mr. H N Rajasekhar (Treasurer), Mr. Prasanna, Mr. Rajesh Reddy, Mr. Naveen D Khokle and Mr. B N Chidanand. The KPFBA Executive Secretary is Mr. Inayath Ulla Khan.



Outgoing Office Bearers handing over Charge to President Elect Mr. Naveen Pasuparthi



Outgoing Management Committee & Team KPFBA

L-R: Dr. Umakantha, Mr. Manoj Kumar, Mr. Inayath Ulla Khan, Dr. Anjan Goswami, Mr. Naren Pasuparthi, Dr. Sushanth Rai B, Dr. H.R Halambi, Mr. Prasanna N, Dr. A. Shaheed, Dr. Bhoopathy, Mr. Vincent Cutinah, Mr. Basavaraj K

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Editorial Board

Dr. Sushanth Rai. B, President, KPFBA

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Compiled & Designed by : Mr. Inayath Ulla Khan, Executive Secretary, KPFBA

Technical Content by: Dr. Umakantha B, Senior Scientist, KPFBA Labs

New KPFBA President chalks out action plan

Mr. Naveen Pasuparth who took charge as President of the Karnataka Poultry Farmers and Breeders Association (KPFBA) from the outgoing President, Dr. B.Sushanth Rai on October 31, has laid out a vision for the KPFBA to take it to greater heights.

Here is Mr. Pasuparth's speech at the baton-change function

"I stand before you today with a profound sense of gratitude and a deep commitment to our shared vision for poultry farming in Karnataka. It is both an honour & a privilege to serve as President of the KPFBA for the next 2 years. I want to express my heartfelt appreciation for your trust & look forward for your support.

It gives me immense happiness to see the metamorphosis of Karnataka Hatchery Association into Karnataka Poultry Farmers & Breeders Association over the last three decades. My Sweet memories of KHA's meetings in our V V Puram 300 sqft. garage office with bajji, bonda, samosa, coffee and tea to an independent 1,650 sqft Vasanth Nagar office & then to a 12,000 sqft plot office in a vast veterinary college campus with an enviable poultry training facility and poultry diagnostics Lab infrastructure which is an envy to any other poultry association in India.

On this occasion, we should recall and acknowledge few respected members who have made this three-decade journey of KHA / KPFBA a reality. Mr David Lobo, Mr P S Nanda Kumar, Mr Kamal Pasha, Mr M C R Shetty, Dr G B Puttannaiah, Dr N K Rai, Dr H D Naran Swamy, former VC, KVAFSU, Bidar Prof K C Veeranna, Honourable VC KVAFSU, Bidar and last but not the least, our own, Dr Sushanth Rai, who has run a day & night marathon of four years as President of KPFBA.

Last 5-year history indicates that poultry farming profession has just not been volatile but violently volatile. Our profession carries huge responsibility for the wellbeing and welfare of all suppliers, bankers, vendors, independent poultry farmers, contract poultry farmers, crop agriculture farmers and last but not the least, 1000's of families who are all working in our firms and companies. This journey also made us realize and reconcile to the fact that one cannot eliminate another firm and so the importance of working together with grace, maturity, transparency & dignity making our profession respectable & profitable to all stake holders.

Profitable poultry farming comes from stable live bird prices. This builds capital reserves for the firms, which can be invested into automation, innovation & hiring the right talent. This will help firms in creating business models which help them reach end consumer directly for higher realizations there by further increasing the company's stability and making poultry farming attractive and sustainable.

We all have gained a lot from this profession over the decades. It's time, for each one of us to payback through our allocation of time, energy and generous contributions

to KPFBA. Without this, the association will fail to function effectively and will not be able to deliver value to all stake holders.

Moving forward KPFBA needs to

- Work closely with state government, central government & FSSAI on all policy making issues
- Build training & orientation models with organizations like CPDO & others for continuous supply of skilled manpower to our profession.
- Build tighter working relationship with other state poultry associations like PFI, BCC etc across the country.
- Build good working relationships with agriculture & veterinary universities, IVPI, VIP & associations like CLFMA, Soya Processors Association, BioTech Consortium India Limited (BCIL) etc.
- Adopt more technology in data gathering, demand & supply estimations for poultry farming.

Last but not the least, we as poultry experts, must invest in educating our consumers about poultry as a safe & sustainable source of protein. By investing in marketing campaigns, we must build consumer trust in our produce & dispelling myths & misunderstandings that are largely painting a negative image for our produce. KPFBA cannot be complacent. With this, we the MC should take a pledge to work hard in delivering more value to all stake holders in the state of Karnataka."



KPFBA Celebrates 3 Decades of Excellence

Dr. B.Sushanth Rai just before handing over charge as President of the Karnataka Poultry Farmers & Breeders Association (KPFBA) to the incoming President, Mr. Naveen Pasuparth, spoke at length about KPFBA's journey.

Dr. Sushanth Rai said "The journey of KPFBA began in 1991, founded by visionary leaders who saw the potential of the poultry sector and the need for a united front to drive its growth. Today, we remember and acknowledge the founders who laid the foundation for our association as the **Karnataka Hatcheries Association [KHA]** which was later renamed the **Karnataka Poultry Farmers and Breeders Association [KPFBA]**. Their dedication and foresight have brought us to where we stand today.

We also salute the leaders who presided over the association in the past, steering us through challenging times and guiding us towards greater success. Their unwavering commitment to the betterment of the poultry industry has been instrumental in our progress.

Mr. David J Lobo – M/s. DeeJay Farms

Mr. Nanda Kumar – M/s. Komarla Hatcheries (Nanda Group)

Mr. Sriharireddy – M/s. Lotus Farms

Mr. MCR Shetty – M/s. Nutri Feeds & Farms Pvt Ltd

Mr. K.S Ashok Kumar – M/s. Maa Integrators

Mr. K.S Akhilesh Babu – M/s. Komarla Group

I am proud to state that I am the first veterinarian to become the President of this august association from 20 August 2019 to 31 Oct 2023.

Our members, the backbone of this association, have played a crucial role in the growth of the poultry sector and our association. Their dedication, hard work, and resilience have not only contributed to the prosperity of their own businesses but have also strengthened our nation's food security.

The secretariat, Mr. Inayath Ulla Khan and team, a tireless team of professionals, have been the driving force behind the association's operations. Their hard work and dedication often go unnoticed, but we must recognize their invaluable contribution in ensuring the smooth functioning of our organization.

We also extend our heartfelt gratitude to the broader community of stakeholders who have supported us in our journey. The academia – particularly KVAFSU, institutions and scientific bodies – IVPI, ICAR-NIANP, ICAR-CARI, CPDO, CLFMA, KVA, KVC, PFI, IPEMA, and many others have provided us with the knowledge and research needed to drive innovation in poultry farming.

The political leaders and bureaucrats have been instrumental in creating a conducive environment for our industry's growth, and their unwavering support is much appreciated.

We are privileged to have one of our members in the political arena as a Member of the Legislative Council, Sri. Govindaraju.

In commemorating these thirty-plus years of excellence, let us reflect on the progress we have made and the challenges we have overcome. It is a testament to our collective strength and determination.

As we look to the future, we must remain committed to the sustainable growth of the poultry sector. Let us continue to invest in research, innovation, and best practices that ensure the health and welfare of our flocks and the safety and quality of our products.

A significant milestone in our journey occurred on 11th August 2021, when KPFBA entered into a memorandum of understanding with the Karnataka Veterinary and Animal Science University (KVAFSU) in Bangalore. This collaboration led to the establishment of the KVAFSU-KPFBA Poultry Training Centre and Diagnostic Laboratory, officially inaugurated on 25 August 2022.

I, wholeheartedly thank the then Vice Chancellor Dr. H.D Narayanswamy, the current Vice Chancellor – Dr. K.C Veeranna, and the board members, particularly Dr. Yathiraj, Dr. Dinesh and many others who have directly and indirectly supported us in entering into this MoU.

This state-of-the-art facility serves as a hub for poultry training, scientific research, clinical trials, disease management, and education. It aims to empower poultry breeders, farmers, and KVAFSU students. The center is poised to support field trials and research endeavors throughout Karnataka, while also nurturing partnerships with like-minded organizations.

To handle this technical vertical we have hired the services of Dr. Umakantha B and designated him as the Senior Scientist. He is a retired Associate professor of Poultry Pathology and has been in service at the Department of Poultry Science, Veterinary College Hebbal.



Felicitation of KPFBA's Past Presidents



1



2



3



4



5



6



7

1. Mr. David J Lobo – M/s. DeeJay Farms
2. Mr. Nanda Kumar – M/s. Komarla Hatcheries
3. Mr. Sriharireddy – M/s. Lotus Farms
4. Mr. MCR Shetty – M/s. Nutri Feeds & Farms Pvt Ltd
5. Mr. K.S Ashok Kumar – M/s. Maa Integrators
6. Mr. K.S Akhilesh Babu – M/s. Komarla Group
7. Dr. Sushanth Rai, B – M/s Raisons Nutritions

On 25 May 2023 KPFBA entered into an MoU with The Indian Council of Agricultural Research – National Institute of Animal Nutrition & Physiology (ICAR-NIAP) to further collaborative research in the field of poultry sciences. I thank the Director Dr. Raghavendra Bhat for welcoming our proposal wholeheartedly and entering into a MoU with us.

On 25th October 2023 KPFBA entered into another MoU with ICAR-Central Avian Research Institute (ICAR-CARI), Izatnagar, to further collaborative research in the field of poultry sciences. I thank the Director Dr. Ashok Kumar Tiwari, for welcoming our proposal wholeheartedly and entering into a MoU with us.

KPFBA is growing as an institution to serve the poultry fraternity in all verticals with the active involvement of experts involving Entrepreneurs, Academia, Scientific Bodies, and Policy Makers for a 360° growth of the poultry sector. With a steadfast focus on bridging the manpower gap in the poultry sector, KPFBA is actively engaged in training farmers,

farm supervisors, managers, and entrepreneurs and inducting programs for aspiring poultry farmers and students who are planning to pursue careers in the poultry sector.

In conclusion, the Karnataka Poultry Farmers & Breeders Association is a shining example of what can be achieved through collaboration, dedication, and a shared vision. I extend my heartfelt congratulations to all of you on this momentous occasion. May our poultry sector continue to thrive, providing food security, economic growth, and prosperity to our nation.

We take this opportunity to honour our past presidents, special invitees, and some of our donors who donated to us after the inauguration of our new facility at Veterinary College Hebbal held on 25th August 2023.

Thank you, and may our partnership and success endure for many more decades to come.”

Felicitation of KPFBA's Secretariat Team



Felicitation of **Mr. Inayath Ulla Khan**, Executive Secretary - KPFBA



Felicitation of **Dr. Umakantha B**, Senior Scientist - KPFBA

L-R: Standing: **Dr.H.K Muniyellapa**, IAHVB, **Dr. P.S Mahesh** - Joint commissioner Gol and Director, Centre of Excellence for Animal Husbandry- CEAH, **Dr. R.N.S Gowda** – Former Vice Chancellor, KVAFSU, **Mr. Naveen Pasuparth** - President, KPFBA, **Dr. Sushanth Rai**, B- Immediate Past President, KPFBA



Felicitation of **Mr. Sanjeev Manoj Kumar**, Senior Manager Sales and **Mr. Basavaraj K**, Manager Accounts & Admin

Felicitation of Distinguished Persons Institutions for their distinguished service to Poultry Sector



Mr. Manjesh Kumar Jadav,
Chairman – BCC of KPFBA



Dr. G. Devegowda,
President, IVPI



Dr. Raghavendra Bhatta
Director, ICAR-NIAP



Dr. Y. S Yelagoud & Dr. Shridhar Murthy
Karnataka Veterinary Association



Dr. Santosh Ire
Vets in Poultry



Mr. Chakradhar Rao
President, IPEMA



Dr. Jeetendar Verma, World Poultry Association



Dr. N.K Rai



Dr. Sirish Nigam INFAH



Dr. Sachin Patil - Huvepharma,
handing over a token of
appreciation to KPFBA



The New Management Committee, Outgoing Office Bearers and Team KPFBA
along with senior members
Mr.M.C.R Shetty, Mr. Nanda Kumar and Mr.M.R.I Magdum

KPFBA institutes Gold Medal for topper in M.VSc (Poultry)

The Academic Council of Karnataka Veterinary, Animal Husbandry and Fisheries Sciences University (KVAFSU) has accepted the proposal of the Karnataka Poultry Farmers & Breeders Association (KPFBA) to institute a Gold Medal for the topper in M.VSc (Poultry) from the current academic year.

The KPFBA has been pursuing various initiatives to promote the poultry sector, starting with education. KPFBA said that the objective is to encourage students to pursue post-graduation studies in Poultry and contribute towards the development of Poultry Science.

The Vice Chancellor of KVAFSU, Dr. Veeranna while thanking KPFBA for the gesture said “Poultry has grown considerably from backyard farming to large commercial entities, bringing in their own set of opportunities and challenges, calling for innovation, increased research, training etc. We hope such gestures will encourage students of veterinary sciences to find solutions for the issues at hand.”

Dr. B.Sushanth Rai under whose Presidentship the MoU was signed said “The KPFBA is grateful to KVAFSU, firstly for setting up the joint poultry center for excellence and diagnostic laboratory on the campus and secondly for finding synergies with the association in promoting poultry sciences, through training programmes, seminars, workshops etc. The KPFBA Gold Medal is another step in the direction of encouraging veterinary students to pursue careers in the fast growing poultry sector.”

The announcement was made at the KPFBA ‘Three Decades of Excellence’ programme held recently in Bengaluru.



President Elect **Mr. Naveen Pasuparth** & Immediate Past President **Dr. Sushanth Rai, B**, handing over the DD for Gold Medal to **Prof. K.C Veeranna**, Vice Chancellor of KVAFSU, Bidar



Three Decades Excellence Program

31st October 2023 at
The LaLiT Ashok, Bangalore



Symbolic Launch of Gold Medal
Dr. Anjan Goswami, Mr. Naveen Pasuparth & Dr. Sushanth Rai, B with Prof. Jayanaik and Dr. Ramesh P.T – HoD Medicine, Veterinary College, Hebbal

INNOVATIONS IN POULTRY

T-MOOV Robots for demanding environments

Designed for demanding environments, with for instance poor litter conditions or flat feed chains, T-Moov keeps birds moving and reduces the count of floor eggs.

T-MOOV has 6 adjustable speeds and thus adapts specifically to the flock (species, strain, etc.). The maneuvering angles are adaptable to the building type. Possible combinations of sound and visual stimuli create some variety for the animals.

T-MOOV moves randomly and autonomously in all sorts of buildings, including the narrowest ones. Its ability to cross the potholes and bumps of an irregular litter is second to none. Its compact size also allows it to go under the feed chains.

T-MOOV starts with two buttons and does not require any technical installation. And yet, it adapts to farming thanks to its mobile application, no matter what birds you're rearing, be they turkeys, reproduction hens or layers!



Actigen optimizing gut health

Actigen is a second-generation, bioactive product derived from *Saccharomyces cerevisiae*, selected by Alltech and isolated to create a more effective product in order to optimize gut health. Actigen was developed to be a traceable form of yeast carbohydrate for beef cattle, dairy cows, poultry, pigs, aqua, pet and equine.

The features and benefits include participates in normalizing gut microflora and promoting microbiome diversity; Maintains gastrointestinal integrity and stability; and Aids nutrient utilization.

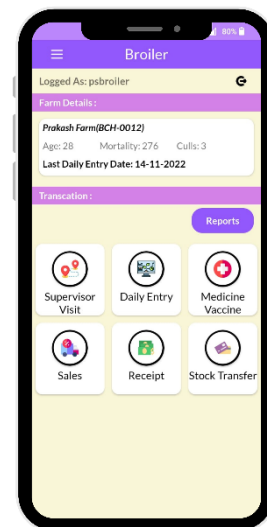
Actigen is able to support immune defense, gut microbial health and gut function and development, thereby promoting overall health and performance.



Broiler Management Software

Poulsoft offers broiler management software which gives real-time performance data collection and notification over multiple channels to management. Poulsoft provides complete solution at once for poultry needs and is integrated with Google services to provide accurate location information and trip sheets.

With the app, data entry is simple and easy. Using Google maps, captures real-time location of supervisor in remote areas, and offers off-line entries can be synced later. It provides customizable dashboards and reports for in-depth analysis. It captures real-time images of mortality, farms and DC receipts.



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MEN WHO MATTER

PERSONS OF THE MONTH

November 2022 to September 2023

The Karnataka Poultry Farmers and Breeders Association (KPFBA) has been growing from strength to strength and has successfully completed three decades of excellence. This has been possible due to the unstinted efforts of many stalwarts of the poultry sector. They have not only guided the KPFBA but also the sector as a whole, even while steering their companies to excellence.

Poultry Proteins has been acknowledging their selfless work for the sector and every issue we feature in the 'Person of the Month' a sector stalwart. We are doing a recap of these leaders from October 2022 to November 2023.



Dr. Harshakumar Shetty
October 2022



Kishore Kumar Hegde
November 2022



Dr. H.N.Nagabhushan
December 2022



Dr. Arun Kumar Rai
January 2023



M.R.I Magdum
February 2023



Mr. M. Munireddy,
March 2023



Mr. M. S. R Prasad
April 2023



Mr. Kamal Pasha
May 2023



Dr. K.C Veeranna
June 2023



Mr. Naveen Pasuparth
July 2023



Dr. Rajesh Reddy S
August 2023



Mr. M.R.Manickam
September 2023

Persons of the Month from September 2021 to August 2022 were;

Sep-2021 - Prof. (Dr.) Devegowda G

Oct 21 - Prof. (Dr.) R.N.Srinivas Gowda

Nov-21 - Prof. (Dr.). G.B Puttannaiah

Jan 2022 - Mr. P.S.Nanda Kumar

Feb 2022 - Mr. Manjesh Kumar Jadav

Mar 2022 - Mr. Govinda Raju, (MLC)

April 2022 - Mr. M.C.R Shetty

May 2022 - Mr. K.S Ashok Kumar

Jun 2022 - Mr. P. S Prakash Shetty

Jul 2022 - Mr. M. Srihareddy

Aug 2022 - Mr. K. S Akhilesh Babu

Summary published in September 2022

Numbers of samples processed for the FY2023-24

NUMBERS OF SAMPLES PROCESSED FOR THE YEAR 2023-24											
SI No	Test	Details	Apr	May	Jun	Jul	Aug	Sept	Oct	TOTAL	
1	NIR SCANNING	BROILER FEED	24	21	24	26	27	17	21	160	
		DDGS	1	5	4	1	1	1		13	
		DORB	4	3	6	4	9	2	7	35	
		FULL SOYA FAT					2			2	
		GROUNDNUT CAKE	6	7	9	5	8	2	4	41	
		LAYER FEED	14	16	15	8	21	11	10	95	
		MAIZE	2	9	2	4	3	3	30	53	
		MAIZE GLUTEN								0	
		MEAT AND BONE MEAL		2	2	1			1	6	
		POULTRY MEAL								0	
		FERMENTED RAPE SEED MEAL							4	4	8
		RAPE SEED MEAL	7	8	12	6	12	5	5	55	
		RICE						2	2	12	16
		RICE POLISH								1	1
		SCANNED EROR								3	3
		SOYABEAN MEAL	6	19	14	11	26	21	31	128	
		SUNFLOWER	4	4	4	1	5	1	2	21	
SILKWORM PUPAE				1				1			
OTHERS					11				11		
2	POST MORTEM Examination (Autopsied)		30	53	20	17	42		51	213	
3	MYCOTOXIN		4	6				2		12	
4	AST			1		2				3	
5	TOTAL VIABLE COUNT Quality		1	4		3		2		10	
6	E.COLI COUNT					3		2		5	
7	TOTAL MOLD COUNT		2	4						6	
8	WATER SAMPLES-PH			2		6	1	4	2	15	
9	WATER SAMPLES -TDS		1	1	3	6	1	4	2	18	
10	UREASE ACTIVITY			4	5	11	5	1	2	28	
11	FEATHER EXAMINATION					6				6	
12	FECAL EXAMINATION						6	2		8	
13	SEROLOGY				4			6		10	
	TOTAL		106	169	124	133	171	92	188	983	





List of tests done at KVFSU-KPFBA Laboratory

1 Nutritional profiling of poultry feed and Raw materials by NIRS

- a. Proximate analysis(Moisture, Dry matter, Crude fibre, crude fat, crude protein)
- b. Amino Acid profile in raw materials
- c. Fatty acid profile in Raw materials
- d. Data on energy value
- e. Data on Standardised ileocecal digestibility of amino acids
- f. Urease activity in soysbean meal

2 Microbiology

- a. Microbial identification
- b. Total coliform in water and feed
- c. Total bacterial count in feed and water
- d. Total mold count in feed
- e. Antibiotic sensitivity test
- f. Rapid plate test for salmonella

3 Parasitology

- a. Macroscopic examination of faces for parasite identification
- b. Egg count in feces

4 Pathology

Post mortem examination of dead birds

5 Water quality indicator test

- a. PH
- b. Total Dissolved solids(TDS)
- c. Total viable bacterial count
- d. E.coli count in water

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RECIPE: Chicken Dum Biryani – Hyderabadi style

Chicken Marination:

- Add salt to the chicken, red chili powder, turmeric powder, ginger garlic paste, cinnamon sticks, cloves, cardamom powder, shahi zeera, garam masala powder, yogurt, green chili paste, mix well
- Add crushed fried onions and mix everything well.
- Add black pepper powder, oil, chopped mint leaves, lemon extracted juice, coriander leaves, mix well.
- Cover and Marinate in the fridge for at least 1 hour.

Dum procedure

- Place a cooking pot on the tawa.
- Add little oil at the base, add the marinated chicken.
- Add the strained rice.
- Spread evenly.
- Top it with crushed fried onions, chopped coriander and mint leaves, saffron strands soaked in milk, saffron food color, clarified butter/ ghee
- Cover tightly with an aluminium foil and a lid.
- Dum on high flame for 10 minutes and on low flame for 30 minutes.

Boiling the rice

- Add good amount of water in a cooking pot.
- Add whole spices such as cinnamon stick, cloves, shahi jeera, cardamoms, black peppercorns, salt to taste, oil.
- Bring the water to a boil.
- Add soaked basmati rice into the boiling water.
- Stir in between and cook the rice until 75% done
- Strain the rice.



CHICKEN TRIVIA



Mother hens turn their eggs roughly 50 times per day to prevent the yolk from sticking to the shell.



The world record for egg yolks in one egg is 9 yolks



Chickens form complex social structures known as “pecking orders” and every chicken knows his or her place on the social ladder.

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